

SQL Star launches e-learning portal

To Offer Technical & Soft Skill Learning Programmes For Better Employability

Our Bureau
HYDERABAD

HYDERABAD-based SQL Star, an IT education company, has launched an e-learning portal to improve employability skills among college students. The portal offers both technical and soft skill learning programmes, which students can subscribe to. The company is mainly targeting engineering and MCA students in the country with this portal.

"We have already partnered with

12 colleges in Andhra Pradesh and Delhi. Our aim is to cover 1 lakh students in over one year. The portal will help expand talent pool availability in the country thereby helping IT companies to control their increasing human-resource related cost. In turn it also helps curb attrition," said NR Ganti, chairman & managing director, SQL Star at a press meet on Friday.

The portal — thelearningport.com — is also aimed at promoting systematic changes in the current teaching-

learning paradigms in Indian education and to build an economy fuelled by knowledge-based employable talent. "The programme is modelled to deliver a blended model of offline and online education. The process begins with identification of the skill sets of the students, then enrolling them in the most suitable course and the online collaboration is then facilitated through online discussions, chats, bulletin boards and webinars," said Ganti.

A team of career counsellors monitor the progress of the students to

help achieve employability levels. The company claims that the learning modules of the portal embody sophisticated feedback algorithms that provide extensive feedback ensuring appropriate platforms for every learner to convert interventions experienced, into learning opportunities. It would also deliver industry-certified employment assessments in various tracks.

"The shortage of skilled manpower in the IT industry is a critical barrier to the Indian economy. The portal's 'life

education method' is initiated to inculcate experiential learning, application of knowledge, and personality development leading to a positive approach towards work and life," he said.

The programme will be available on all the eight training centres of SQL Star. The company also plans to create satellite centres near the colleges to attract more students. "We expect to clock revenues of about Rs 18 crore this fiscal and the new programme will help us cross Rs 35 crore turnover next fiscal," he added.